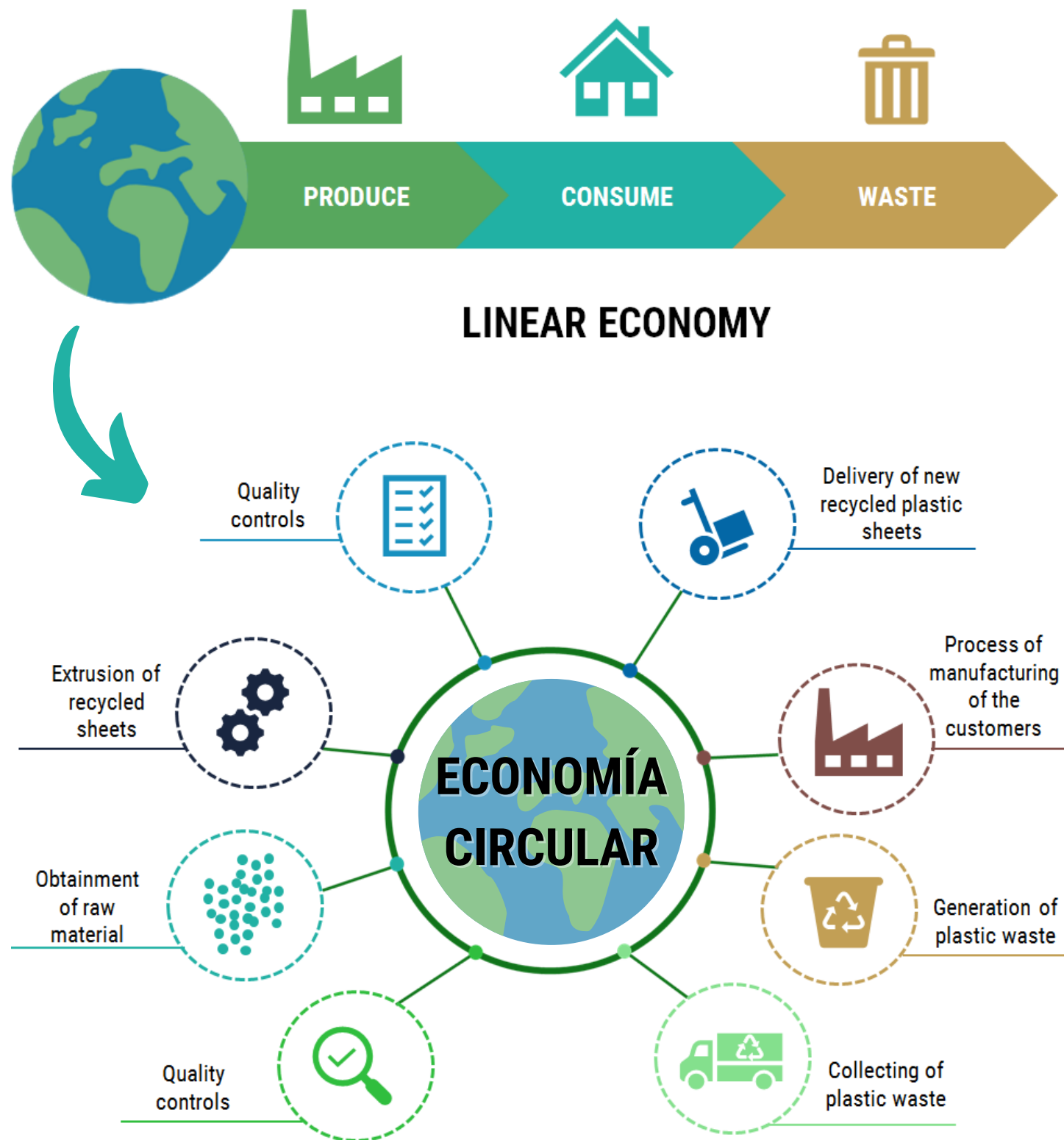


CIRCULAR ECONOMY

The **Circular Economy** is a more sustainable model that favors the **use of resources and the reduction of raw materials**. The pillars of this economy are Produce, Consume and Recycle. This model appears as an alternative to the **Linear Economy**, which is based on Produce, Consume and Discard.

Many agencies and associations agree that the solution is not eliminate plastic, but provide solutions that allow the recycling and reuse of the products that are produced with these materials, and **focus our efforts on a more efficient and sustainable recovery**.





BENEFITS OF THE CIRCULAR ECONOMY

**REDUCTION OF THE
GENERATED WASTE AND
THE GREENHOUSE GAS
EMISSIONS**



**REDUCTION OF COSTS OF
PRODUCTION AND STOCK.**



**OPTIMIZATION OF
PURCHASE PRICES**

**ECONOMIC
GROWTH**



**IMPROVEMENT OF THE
SECURITY OF SUPPLY OF
RAW MATERIALS**



**STRENGTHEN BUSINESS
RELATIONSHIPS**



**REDUCTION OF THE
PRESSURE ON THE
ENVIRONMENT**

